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La Bella Donna's hot bronzing beauty collection.

Original mineral makeup line adds Candlelight for spring/summer 2004.

(Los Angeles, CA) - **La Bella Donna**, the original mineral makeup collection, offers their dynamic, fresh-off-the-beach-blanket **bronzing beauty collection**.

Lauded by skin professionals throughout the world as one of the best product lines for achieving a natural, sun kissed glow, **La Bella Donna's** galaxy of mineral packed shadows, blushes, and bronzers have been favored among the world's most exclusive spas, cosmetic surgeons, and dermatologists for more than a decade. Celebs like **Sarah Jessica Parker, Courteney Cox-Arquette, Debra Messing, and Britney Spears** have long made La Bella Donna part of their daily regimes.

Start by dabbing **La Bella Donna's** revolutionary **Mineral Eraser** on undereye shadows and over any other facial areas that need blending. Formulated with Vitamin K and a wealth of natural minerals, **Mineral Eraser** comes in shades 1 - 4 and work with most skin tones.

A glamorous glow begins with **La Bella Donna's** delicious **Compressed Mineral Foundation** (\$45) in *Caffe* or *Sophia*. This oil-and fragrance-free formula contains a wealth of natural minerals. The sleek, silver compact is perfect for travel and seductively slips into an evening bag for touch ups. Use wet for maximum coverage, or dry for a luminescent glow.

Then add a glint of summer to the lids with **La Bella Donna's Mineral Eye Shadow** (\$19) in *Brownie* or *Bronze* in the crease to add dimension and a soft, shimmering look. We also recommend a dab of La Bella Donna's new Candlelight on the lids to accent the shadowing effects of the crease colour, and to add shimmer.

La Bella Donna's innovative **Mineral Cream-To-Blush** (\$30) in Terra Cotta is a luminous, lightweight mineral based blush that adds luminosity to cheeks. Formulated with exclusive hydrating ingredients, including vitamin E, as well as the line's signature pure mineral pigments (micro-pulverized from rock and jet-milled for incredibly smooth consistency), the gentle, silky mineral cream actually soothes the skin as its light-refracting

properties reduce the appearance of fine lines and wrinkles. Just a dab to the apples of the cheeks brings a gentle glow that compliments the warm Compressed Mineral base.

Then on to dusting a luscious dose of **La Bella Donna's Loose Mineral Foundation** (\$45) in *Caffe or Sophia*. Formulated with pure minerals free of FD&C dyes, oils, preservatives, fragrances or talc, this signature product allows skin to breathe while offering a beautiful gentle bronze glow.

Candlelight, La Bella Donna's new compressed mineral luminizer, delicately brushed on temples, cheeks, lids and lips gives a true radiance that compliments the matte look of the **Loose Mineral Foundation**.

Sun kissed lips come ala **Mineral Light Lip Colour** (\$22.50) in *Cocoa, Copper, Burnt Orange, Shell, Pink Sand or Nude* to create a delicious shimmer that perfectly compliments your all-over glow. Formulated with Ceramide 3 to keep lips hydrated, this mineral-based lipstick is moisturizing and keeps lips smooth.

Top off with high-shine **Lip Sheer** (\$22) in *Terra Cotta, Crystal, Mandarino, Plum or Bianca* and you're ready to go. These delicate lip glosses are designed to be worn alone, or on top of lipstick to add a gleam of sophistication. Combined with **La Bella Donna's Lip Pencil** (\$20) in *Naturale* you can create a fun, feminine pout.

La Bella Donna boasts a galaxy of celebrity devotees, including **Jennifer Aniston, Sarah Jessica Parker, Courteney Cox-Arquette, Debra Messing, Britney Spears, Kim Cattrall, Christina Applegate, Rachel Blanchard, Daisy Fuentes, Stacey Dash, Bridget Fonda, Lucy Liu, Lisa Rinna, Kelly Rutherford and Brooke Shields**.

La Bella Donna is a revolutionary concept in cosmetics. Harnessing the power of minerals that behave like makeup, **La Bella Donna's** formulas are truly healthy for the skin. Mineral pigments create a soft, shimmering shadow, and micronized *Titanium Dioxide*, a naturally occurring sun block (SPF 20) provide environmental protection. *Iron Oxide* is the source of colour while *Bismuth Oxychloride* and *Zinc Oxide* act as anti-inflammatories. **La Bella Donna** products are completely free of harmful FD&C dyes, oil, talc, alcohol or fragrance.

Headquartered in **Los Angeles, La Bella Donna** was developed by style-conscious mother and daughter team **Kathy and Nicole Tracy** as a healthy alternative to traditional makeup.

The pioneer of mineral-based cosmetics in the United States, **La Bella Donna** was initially only available in premier destination and day spas. Dermatologists and plastic surgeons recommend it for laser post-op coverage and for women with sensitive, problem or allergy-prone skin.

Today, **La Bella Donna** is also available nationwide at the finest spas, resorts and specialty stores, as well as **Bergdorf Goodman in New York**.

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